

EVENT DESCRIPTION SHEET

PROJECT	
Participant:	Câmara Municipal de Pinhel
PIC number:	905477444
Project name and acronym:	GREENgaged Citizens: European Network for Local Climate Action - GREENGAGED

EVENT DESCRIPTION	
Event number:	2 nd
Event name:	Strengthening Europe's Cultural heritage against climate change
Type:	Conferences, lectures, exchange of good practices
In situ/online:	[in-situ]
Location:	Santiago de Compostela, Spain
Date(s):	3rd – 6th November, 2024
Website:	https://www.enredate.eu/noticias
Participants	
Female:	25
Male:	30
Non-binary:	0
From country 1 [Bulgaria]:	2
From country 2 [France]:	3
From country 3 [Greece]:	3
From country 4 [Hungary]:	1
From country 5 [Italy]:	1
From country 6 [Latvia]:	2
From country 7 [Lithuania]:	2
From country 8 [Malta]:	1
From country 9 [Netherlands]:	1
From country 10 [Portugal]:	4

From country 11 [Slovakia]:	2		
From country 12 [Slovenia]:	1		
From country 13 [Slovakia]:	2		
From country 13 [Spain]:	30		
Total:	55	From total number of countries:	13
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The second event of the GreEngaged project, within the frame of CERV Program, took place in Santiago de Compostela, Spain, from November 3-6, 2024, with 25 European participants from 13 countries and 30 local Spanish attendees.</p> <p>The event aimed to strengthen European cultural heritage, promote sustainable tourism, and encourage active citizen participation through workshops, institutional meetings, expert lectures, cultural visits, and networking sessions. Key discussions included best practices in sustainable tourism and climate-resilient cultural heritage, a visit to the Parliament of Galicia, and presentations from experts like Carmen Pita (Tourism Director of Galicia) and Ildefonso Campa (Director of Xacobeo) on responsible tourism and climate adaptation strategies.</p> <p>The event had a strong impact by fostering cross-border cooperation, exchanging best practices, and creating a handbook on sustainable tourism strategies, emphasizing the need to balance tourism with local quality of life, engage communities in sustainability efforts, and invest in eco-friendly infrastructure.</p> <p>Lessons learned include the importance of clear regulations to manage tourism flows, collaboration between municipalities and institutions, public education to promote responsible tourism, aligning infrastructure with sustainability goals, and leveraging digital tools to enhance eco-conscious travel. One of the key takeaways was the Cíes Islands' visitor limit policy, which demonstrated how controlled tourism can preserve fragile ecosystems. The event underscored the importance of European cooperation in implementing climate-conscious tourism policies, ensuring long-term sustainability.</p> <p>The event followed a structured schedule, beginning with the arrival of participants on November 3rd, where they were transferred and welcomed with a traditional Spanish dinner. On November 4th, activities included a workshop on sustainable tourism, a visit to Santiago's UNESCO-listed Old Town, and a session on social media dissemination. November 5th featured a guided visit to the Parliament of Galicia, where participants attended a parliamentary session, met with representatives, and learned about sustainable tourism policies. This was followed by a visit to the Praza de Abastos market, a conference and a presentation on the Way of Saint James, concluding with a visit to the Museum of Pilgrimage and an evaluation session. The event concluded on November 6th.</p>			
Key Results			
<ol style="list-style-type: none"> 1. Creation of a Best Practices Handbook: A compilation of successful sustainable tourism strategies from different EU countries, serving as a reference for municipalities and policymakers. 2. Strengthened Network of European Partners: Increased cooperation among 13 municipalities and organizations across Europe, fostering future collaborations on sustainable tourism and climate initiatives. 3. Engagement with Policy Makers: Discussions with Galician government representatives emphasized the role of local and regional authorities in sustainable tourism governance. 			

4. Raising Public Awareness: Through social media dissemination, press releases, and networking sessions, the event amplified the conversation on climate-conscious tourism and heritage protection.
5. Policy Recommendations: The event generated actionable insights for local governments and EU institutions, highlighting effective regulatory frameworks for balancing tourism growth with environmental conservation.
6. Exchange of Local and Regional Experiences: Participants shared real-world examples of eco-tourism, heritage preservation, and community-led sustainability projects, reinforcing the importance of localized solutions.
7. Concrete Follow-up Actions: Participants agreed to implement pilot projects in their respective municipalities, incorporating lessons from the event into local tourism strategies.

Looking ahead, the next event in Malta will build upon these lessons, further exploring climate resilience and innovative tourism policies to strengthen sustainable tourism across Europe. The Santiago de Compostela meeting successfully reinforced the importance of sustainability, collaboration, and active citizenship, paving the way for long-term changes in European tourism and environmental policies.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).